



**Marcus Sanner**  
Graphic Designer

# Marcus Sanner

## Art Director // Designer // Creative

### ABOUT

I'm a versatile designer with 25 years of experience at small marketing/communications firms. I bring an entrepreneurial spirit to any project – from concept to creation. I've created campaigns, websites, graphics, photography, and print for clients in multiple industries.

**Branding:** Creative tactics and identity development

**Concept Development:** Ideas using strategy, research and a handy sketchbook

**Design:** Crafting compelling print, web, and digital solutions that are unique in message and communicate complex ideas simply

**Image-making:** Creating visuals whether through original photography or illustration and typography to make meaningful connections to decision-makers

### EXPERIENCE

Graphic Designer DCC Marketing	2025-Current
Art Director SP Creativity	2024-2025
Graphic Designer Jones + Thomas	2003-2024

### TECHNICAL

- Design Tools
  - » InDesign
  - » Photoshop
  - » Illustrator
- Photo/Video
  - » Lightroom
  - » Premiere
- Web Design
  - » Adobe XD
  - » Sketch
  - » Wordpress CMS
- Project Management
  - » Basecamp
  - » Microsoft Office Suite
  - » Slack

### EDUCATION

Illinois State University  
Bachelor of Science (B.S.),  
in Graphic Design

### INTERESTS

I mentor design students at a local private university. I co-host the discussions of graphic novels at the local library. I enjoy grilling, gardening and going to comedy shows.

### INDUSTRIES

- Agriculture
- Healthcare
- Manufacturing
- Retail
- B2B
- Insurance
- Education
- Government
- Food
- Conservation
- Health/Beauty
- Legal Services

### SKILLS

- Graphic Design
- Web Design
- Art Direction
- Copy Direction
- Production Management
- Photography
- Illustration
- Project Management

Portfolio at [www.designwhatever.com](http://www.designwhatever.com)  
[linkedin.com/in/marcussanner](https://www.linkedin.com/in/marcussanner)  
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