

Marcus Sanner

Art Director // Designer // Creative

ABOUT

I'm a versatile designer with more than 20 years of experience at a small marketing/communications firm. I bring an entrepreneurial spirit to any project – from concept to creation. I've created campaigns, websites, graphics, photography, and print for clients in multiple industries.

Branding: Creative tactics and identity development

Concept Development: Ideas using strategy, research and a handy whiteboard

Design: Crafting compelling print, web, and digital solutions that are unique in message and communicate complex ideas simply

Image-making: Creating visuals whether through original photography or illustration and typography to make meaningful connections to decision-makers

EXPERIENCE

Art Director 2024-Current SP Creativity

2003-2024

Graphic Designer
Jones + Thomas

TECHNICAL

Design Tools

- » InDesign
- » Photoshop
- » Illustrator

Photo/Video

- » Lightroom
- » Premiere

Web Design

- » Adobe XD
- » Sketch
- » Wordpress CMS

Project Management

- » Basecamp
- » Microsoft Office Suite
- » Slack

EDUCATION

Illinois State University Bachelor of Science (B.S.), in Graphic Design

INTERESTS

I mentor design students at a local private university. I cohost the discussions of graphic novels at the local library. I enjoy grilling, gardening and going to comedy shows.

INDUSTRIES

Agriculture

Healthcare

Manufacturing

Retail

B2B

Insurance

Education

Government

Food

Conservation

SKILLS

Graphic Design

Web Design

Art Direction

Copy Direction

Production Management

Photography

Illustration

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